



FOR IMMEDIATE RELEASE

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Tree planting because of Christmas...

Portland, OR- The Original Living Christmas Tree Company (TOLCTC) of Portland makes potted Christmas trees an easy choice. The idea is people would choose this best environmental option if they didn't have to plant their Christmas tree in their backyard. The delivery makes it so anyone can have a potted tree. Since 1992 thousands of Portlanders potted Christmas trees have been planted in parks and watersheds all over the Northwest.

Regular (cut) Christmas trees are grown as a crop so they aren't 'killing a tree' (not a forest or tree issue)- they're like cut flowers. And cut trees are usually chipped up into mulch which becomes part of the soil. Potted trees are the best environmental option. TOLCTC proves millions of Christmas trees world wide can be planted each year- because of Christmas.

The best stories about Christmas trees have probably never been told. What about the potted trees that use to be decorated and are now growing outside, homes to birds? If Nature and Spirit are to be honored then a decorated lit up living tree in ones home surely is a beacon to the soul. After Christmas potted Christmas trees are planted to grow old in harmony with Nature.

The Christmas tree tradition started as honoring Nature but has become confusing- do i get a cut tree or artificial? The Original Living Christmas Tree Company brings the potted Christmas tree option home. Cut and potted Christmas trees are Natural. Artificial ones are pollution. The potted kind are alive, a houseplant. There's something Spiritual about a living breathing Christmas tree. It feels great to know that your Christmas tree planted after the Holidays will be planted to grow old and cover your own global warming pollution. With a potted tree, one feels in tune with Nature.

Here's how it works: Folks order their Christmas tree through their website- livingchristmastrees.org. TOLCTC delivers full-size potted evergreen trees to residences and businesses. TOLCTC picks up the trees after New Years. The trees are purchased at a discount by anyone who wants trees such as; parks departments, wildlife agencies and schools.

The potted Christmas trees are priced from \$70 to \$115. They are easy to care for- care instructions come with each tree. Folks can get their tree delivered, or get their tree in their vehicle. The trees are 6' and 7.5' in size. Clients can choose from ten kinds of; cedar, juniper, pine, spruce and fir. The trees are natural shape. The main tree offered is the Douglas fir- the most popular tree worldwide and the State Tree of Oregon.

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